Product specification sheet

Product	Philips BHD720 7000 Series Hair Dryer
SKU	cm-BHD720
Brand	Philips
Category	Hair Care
Minimum order quantity	1
Unit	—
Unit price	$188.00
Available quantity	100

Description

Philips Hair Dryer 7000 Series BHD720 The Philips Hair Dryer 7000 Series BHD720 is designed for fast drying with stronger heat protection and advanced ionic care. With 1800W power, ThermoShield Advanced technology, up to 80 million ions per drying session, water and mineral ion technology, 4 heat settings, 2 fan speeds, Cool Shot, intelligent Hot & Cold mode, magnetic styling nozzle, and magnetic diffuser, it is a premium dryer for fast daily styling and hair protection. Key Features 1800W High-Performance DryingDelivers powerful airflow with efficient heat transfer for fast drying. ThermoShield Advanced TechnologyContinuously monitors temperature and adjusts heat to help protect hair from overheating. Up to 30% Faster DryingDesigned for quicker drying compared with selected Philips basic dryers. Up to 80 Million IonsIonic care helps reduce frizz and enhance shine. Water Ion TechnologyAdds moisture-supporting ions for softer, healthier-looking hair. Mineral Ion TechnologyHelps protect hair from surface damage associated with UV exposure. Intelligent Hot & Cold ModeAutomatically adjusts drying temperature for more comfortable year-round use. 4 Heat Settings + 2 Fan SpeedsGives flexible control for different hair types and styling needs. Cool Shot FunctionProvides a burst of cool air to help set the hairstyle. Magnetic Styling Nozzle & DiffuserAttachments connect quickly and easily for styling and curly-hair use. Main Feature Sections ThermoShield Advanced Hair ProtectionThe BHD720 uses a dual-sensor system that continuously measures conditions and adjusts drying temperature to help reduce overheating. Philips states it can make thousands of temperature adjustments during a drying session for more consistent heat control. Fast Drying with 1800W PowerImproved airflow, fan design, and heat transfer help the BHD720 achieve fast drying performance despite using 1800W. Philips positions it as capable of outperforming a standard 2300W dryer under specified test conditions. Advanced Ionic CareThe dryer combines standard ionic care with water ion and mineral ion technologies. Up to 80 million ions per session help support smoother, shinier, less frizzy-looking hair. Comfortable Styling ControlWith 4 heat settings, 2 fan speeds, Cool Shot, and intelligent Hot & Cold mode, users can adjust airflow and temperature for everyday drying, smoothing, curls, and finishing. Technical Specifications Product Type: Hair Dryer Brand: Philips Series: 7000 Series Model: BHD720 Power: 1800W Voltage: 220–240V Motor Type: DC ThermoShield: ThermoShield Advanced Heat Settings: 4 Fan Speeds: 2 Total Heat/Speed Combinations: 8 Cool Shot: Yes Ion Technology: 8x ions, Water Ion, Mineral Ion Maximum Ion Output: Up to 80 million ions per session Hot & Cold Mode: Yes Magnetic Styling Nozzle: Yes Magnetic Diffuser: Yes Cable Length: 1.8m Storage Hook: Yes Use Case: Fast drying, smoothing, frizz control, curly hair styling, volume, and everyday hair care Heat & Speed Control Heat Settings: 4 Fan Speeds: 2 Cool Shot: Supported Intelligent Hot & Cold Mode: Supported This gives users flexibility to choose gentler or stronger drying depending on hair type and styling preference. Ion Technology The BHD720 combines three ionic technologies: Ionic Care: Helps reduce frizz and improve shine Water Ions: Helps support moisture for softer-looking hair Mineral Ions: Helps protect against surface damage caused by UV exposure Philips states the dryer can generate up to 80 million ions during a drying session. Styling Attachments Magnetic Styling NozzleDirects airflow for precise styling and smoothing. Magnetic Volume DiffuserDesigned for curly and wavy hair to help enhance volume and shape. Best Use Cases Fast daily hair drying Frizz control Smoothing and shine Curly and wavy hair Diffuser styling Volume styling Thick or medium-length hair Users who want stronger heat protection Users who want premium ionic care Compatibility Suitable for 220–240V electrical systems Suitable for a wide range of hair types Use lower heat settings for finer, dry, damaged, or heat-sensitive hair Use the diffuser for curls and waves Use the concentrator nozzle for directed smoothing and styling. What’s in the Box Philips 7000 Series Hair Dryer BHD720 × 1 Magnetic Styling Nozzle × 1 Magnetic Diffuser × 1 User Documentation