Product specification sheet

Product	Hoco Y32 Smartwatch Pink
SKU	cm-Y32
Brand	Hoco
Category	Smart Electronics
Minimum order quantity	1
Unit	—
Unit price	$30.00
Available quantity	100

Description

Hoco Y32 Smartwatch - Pink The Hoco Y32 Smartwatch is designed for customers who want an affordable everyday smartwatch with a clean touchscreen display, Bluetooth calling, health tracking, and useful daily features. With its 1.75-inch TFT screen, pink finish, and Android/iOS compatibility, it is a practical choice for daily notifications, calls, activity tracking, and casual smartwatch use. Its strongest selling point is the balance between smart features and simple daily convenience. With Bluetooth 5.3, calling support, heart rate monitoring, sleep tracking, pedometer, weather forecast, phone finder, and 3–5 days of typical battery use, the Hoco Y32 gives users essential smartwatch functions in a stylish and easy-to-use design. Key Features 1.75-inch TFT touchscreen 240 × 296 pixel resolution Pink color design Bluetooth 5.3 Bluetooth calling support Compatible with Android and iOS devices Heart rate monitor Pedometer Calorie counter Sleep monitoring Message sync Weather forecast Phone finder function IP67 water resistance 225mAh battery 3–5 days typical use USB-C charging port 64MB ROM Jerry JL7012 processor Main Feature Sections 1.75-Inch Touchscreen Display The Hoco Y32 features a 1.75-inch TFT touchscreen with 240 × 296 resolution. The display gives users a clear interface for checking time, notifications, activity data, and smartwatch functions. Bluetooth Calling Support With Bluetooth calling support, users can make and receive calls directly from the smartwatch when connected to a compatible phone. This is useful while walking, working, driving, or when the phone is not in hand. Bluetooth 5.3 Connection Bluetooth 5.3 helps provide a stable and efficient connection between the smartwatch and compatible Android or iOS devices. Daily Health Tracking The smartwatch includes heart rate monitoring, sleep monitoring, pedometer, and calorie counter functions. These features help users follow daily wellness and activity trends in a simple way. Activity and Step Tracking The built-in pedometer tracks daily steps, while the calorie counter helps users estimate activity output during the day. This makes the watch useful for basic fitness and movement tracking. Sleep Monitoring Sleep monitoring helps users review their sleep habits and better understand their nightly rest patterns. It is useful for general wellness tracking. Message Sync The Hoco Y32 supports message sync, allowing users to view notifications from a connected smartphone directly on the watch. Weather Forecast The weather forecast feature gives users quick access to daily weather information from the watch, making it practical before going out. Phone Finder Function The phone finder function helps users locate their connected smartphone when it is nearby, making it useful for daily situations when the phone is misplaced. IP67 Water Resistance The Hoco Y32 has an IP67 water resistance rating, helping protect it from everyday splashes and light exposure. It is suitable for daily wear, but not for swimming or high-pressure water use. 3–5 Days Battery Life The 225mAh battery offers around 3–5 days of typical use depending on settings, calling, notifications, brightness, and usage habits. USB-C Charging The USB-C charging port makes recharging more convenient and easier to manage with modern charging cables. Technical Specifications Product Name: Hoco Y32 Smartwatch Color: Pink Product Type: Smartwatch Display Size: 1.75 inches Display Type: TFT touchscreen Display Resolution: 240 × 296 pixels Processor: Jerry JL7012 Memory: 64MB ROM Battery Capacity: 225mAh Typical Use Time: 3–5 days Bluetooth Version: 5.3 Bluetooth Calling: Supported Water Resistance: IP67 Compatibility: Android and iOS Sensors / Tracking: Heart rate monitor, pedometer, calorie counter, sleep monitoring Additional Features: Message sync, weather forecast, phone finder Charging Port: USB-C Battery Life Battery Capacity: 225mAh Typical Use Time: 3–5 days Actual battery life may vary depending on Bluetooth calling, notifications, screen brightness, usage frequency, and connected phone settings.