# Product specification sheet

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| Product | Hoco DV203 4K Camera |
| SKU | cm-hoco-dv203 |
| Brand | Hoco |
| Category | Camera & Photo |
| Minimum order quantity | 1 |
| Unit | — |
| Unit price | $66.00 |
| Available quantity | 100 |

## Description

Hoco DV203 4K Ultra HD Digital Camera Short Strategic Positioning Paragraph The Hoco DV203 is a compact digital camera designed for beginners, students, casual creators, and everyday users who want simple photo and video capture without relying only on a smartphone. With 4K video recording, up to 48MP photo resolution, a 2.8-inch IPS display, autofocus, electronic image stabilization, 16x digital zoom, LED flash, and included 32GB memory card, it is a practical entry-level camera for travel, family moments, social media content, and learning basic photography. Key Features 4K Ultra HD Video RecordingSupports 4K video recording for sharper footage, with additional lower-resolution recording modes for smoother frame rates. Up to 48MP Photo ResolutionCaptures high-resolution still images up to 48MP for daily photography, travel shots, and casual content creation. 2.8-Inch IPS DisplayBuilt-in screen helps users frame shots, preview photos, and navigate settings more easily. Autofocus SupportHelps improve subject focus for clearer photos and videos in everyday shooting conditions. Electronic Image StabilizationHelps reduce shake during handheld shooting for more stable footage. 16x Digital ZoomAllows users to get closer to subjects digitally when shooting from a distance. LED FlashUseful for low-light scenes, indoor shots, and casual night photography. Scene Filter ModesIncludes modes such as night view, portrait, landscape, backlight, sports, party, beach, and high sensitivity. Selfie Timer ModeSupports single shot plus 2-second, 5-second, and 10-second timer options. TF Card Support up to 256GBSupports memory expansion using a TF card, with a 32GB memory card included. Compact Lightweight BodyWeighs approx. 131g, making it easy to carry in a bag, pouch, or travel kit. Multi-Language MenuSupports several languages including English, Arabic, Spanish, Turkish, Russian, and more. Technical Specifications Product Type: Digital Camera Model: Hoco DV203 Main Control: JL3331 Sensor: 1/3.06-inch IMX258, 13MP Display: 2.8-inch IPS HD display Display Resolution: 640 × 480 pixels Lens Parameters: F/2.2, f = 3.37mm Field of View: 75° Video Format: AVI Image Format: JPG Zoom: 16x digital zoom Focus: Autofocus Stabilization: Electronic image stabilization / anti-shake Flash: LED flash Storage Support: TF card up to 256GB Included Memory Card: 32GB Battery Capacity: 700mAh / 3.7V Charging Input: USB Type-C Dimensions: 102 × 25.28 × 62.7mm Weight: 131g Automatic Shutdown: Off / 1 / 3 / 5 minutes Languages: Chinese, English, Russian, Arabic, Vietnamese, Thai, Polish, Spanish, Turkish, Burmese, Ukrainian Video Resolution 4K Ultra HD: 10fps 2.7K: 30fps Full HD 1920 × 1080: 30fps HD 1280 × 720: 30fps 480p 640 × 480: 30fps Image Resolution 48MP: 8000 × 6000 pixels 44MP: 7600 × 5800 pixels 36MP: 7936 × 4480 pixels 24MP: 5600 × 4200 pixels 20MP: 5200 × 3900 pixels 16MP: 4608 × 3456 pixels 12MP: 4000 × 3000 pixels 10MP: 3648 × 2736 pixels 7MP Wide: 3648 × 2048 pixels 5MP: 2592 × 1944 pixels 3MP: 2048 × 1536 pixels 2MP Wide: Resolution not specified Battery Life Battery Capacity: 700mAh / 3.7V Charging Input: USB Type-C Actual battery life is not specified and will depend on video resolution, screen use, flash use, and shooting conditions. What’s in the Box Hoco DV203 Digital Camera Charging cable Battery Lanyard Cloth bag Lens cloth 32GB memory card