# Product specification sheet

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| Product | JBL Live 770NC Headphones (Black) |
| SKU | cm-770nc-black |
| Brand | JBL |
| Category | Audio & Video |
| Minimum order quantity | 1 |
| Unit | — |
| Unit price | $138.00 |
| Available quantity | 100 |

## Description

JBL Live 770NC Wireless Headphones The JBL Live 770NC is designed for users who want powerful JBL sound, strong noise cancellation, long battery life, and smart daily listening features in one wireless headphone. Its strongest selling point is not only JBL Signature Sound. The real value is the full listening package: 40mm drivers, JBL Spatial Sound, True Adaptive Noise Cancelling, Smart Ambient, Bluetooth 5.3, auto play/pause, and up to 65 hours of battery life. Key Features JBL Signature Sound 40mm speaker drivers JBL Spatial Sound True Adaptive Noise Cancelling Smart Ambient mode 4 noise-sensing microphones Bluetooth 5.3 LE Audio support via OTA update Audio Mode and Video Mode Auto play and pause Up to 65 hours battery life Up to 50 hours wireless playback with ANC Speed charge: 5 minutes for up to 4 hours music Full recharge in around 2 hours USB Type-C charging Sound Performance JBL Signature Sound The JBL Live 770NC delivers the powerful, energetic sound profile JBL is known for, making it suitable for music, movies, podcasts, and daily entertainment. 40mm Drivers The 40mm drivers help deliver fuller audio with stronger bass, clear vocals, and better overall sound presence. JBL Spatial Sound JBL Spatial Sound turns stereo content into a more immersive virtual surround experience, giving movies, music, and videos a wider soundstage. Noise Cancelling True Adaptive Noise Cancelling With four noise-sensing microphones, the headphones adapt to the surrounding environment and reduce unwanted background noise. Best For Studying, commuting, working, traveling, and focused listening. Smart Ambient Mode Hear Your Surroundings Smart Ambient allows users to stay aware of their environment without fully removing the headphones. This is useful for walking outside, office conversations, airport announcements, or quick awareness while listening. Bluetooth & Sync Bluetooth 5.3 Bluetooth 5.3 supports stable wireless connection and efficient streaming. LE Audio Support LE Audio support is available via OTA update, helping improve future wireless audio performance on compatible devices. Audio Mode & Video Mode Audio Mode prioritizes sound quality, while Video Mode helps keep audio and visuals in sync when watching videos. Battery Life Up to 65 Hours Battery Life The headphones can deliver up to 65 hours of listening, depending on usage and settings. Up to 50 Hours Wireless Playback With wireless use, users can listen for up to 50 hours. Speed Charge A quick 5-minute charge provides up to 4 hours of music. Full Charging Time The battery recharges in around 2 hours using USB Type-C. Smart Wearing Detection Auto Play and Pause When users take the headphones off, music pauses automatically. When they put them back on, playback resumes. Real Buyer Benefit This makes daily listening feel more seamless and helps avoid wasting battery when the headphones are removed. Technical Specifications Brand JBL Model Live 770NC Product Type Wireless noise-cancelling headphones Driver Size 40mm Sound Technology JBL Signature Sound and JBL Spatial Sound Noise Cancelling True Adaptive Noise Cancelling Ambient Mode Smart Ambient Microphones 4 noise-sensing microphones Bluetooth Version Bluetooth 5.3 LE Audio Supported via OTA update Battery Life Up to 65 hours Wireless Playback Up to 50 hours Fast Charging 5 minutes = up to 4 hours music Charging Time Approx. 2 hours Charging Port USB Type-C Smart Feature Auto play and pause