# Product specification sheet

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| Product | Fujifilm Instax Mini 12 Instant Camera (Pink) |
| SKU | cm-Fujifilm Instax Mini 12 Instant Camera-1 |
| Brand | Fujifilm |
| Category | Camera & Photo |
| Minimum order quantity | 1 |
| Unit | — |
| Unit price | $125.00 |
| Available quantity | 0 |

## Description

Fujifilm Instax Mini 12 Instant Camera The Fujifilm Instax Mini 12 Instant Camera is made for customers who want simple, fun, and instant printed photos without complicated camera settings. It is ideal for birthdays, travel, events, gifts, parties, scrapbooks, and everyday memories. Its strongest selling point is ease of use. With automatic exposure, automatic flash adjustment, Close-up Mode, and a selfie mirror, the Instax Mini 12 helps users take bright instant photos more easily in different lighting situations. Key Features Instant camera for Fujifilm instax mini film Bright photos with automatic exposure control Automatic shutter speed and flash brightness adjustment Close-up Mode for 30 cm to 50 cm shooting distance Selfie mirror for easier selfie framing Automatic flash light adjustment Automatic film ejection Photo picture size of 62 mm × 46 mm Film developing time of approximately 90 seconds Built-in film counter Film pack confirmation window Auto power off after 5 minutes Powered by two AA alkaline batteries Main Feature Sections Simple Instant Photography The Instax Mini 12 is designed to make instant photography easy. The camera automatically adjusts shutter speed, flash brightness, and exposure according to the surrounding light, helping users capture bright photos with less effort. Close-Up Mode Close-up Mode is made for shooting from 30 cm to 50 cm. Simply twist the lens to turn the camera on, then twist again to activate Close-up Mode. This is useful for selfies, details, food photos, small objects, and close portraits. Better Selfies The built-in selfie mirror helps users line up their selfie before taking the shot. Flash brightness adjusts automatically, including in Close-up Mode, helping reduce the chance of overexposed close-up photos. Automatic Flash Adjustment The camera uses constant firing flash with automatic light adjustment. This helps keep photos bright in different environments, including indoor spaces, evening settings, and low-light conditions. Instant Mini Prints The camera uses Fujifilm instax mini Instant Film to produce physical instant prints. Each photo develops in approximately 90 seconds, depending on the ambient temperature. Easy Daily Use The Instax Mini 12 includes a film counter, film pack confirmation window, and automatic film ejection. It also powers off automatically after 5 minutes to help save battery.